

Publicity and Image Rights

Throughout the contest, Sponsor and/or Organizer will communicate on the identity of the Single Entrants and the members of the Team. Accordingly, the Single Entrants and Team members undertake to provide their biographical details, namely [name, age, name of the university, faculty, photographs] (hereinafter referred to as “**Identity**”) and project title, project details, images and videos (hereinafter referred to as “**Likeness**”) requested by Sponsor and/or Organizer and agree to these being published on the Internet site: <https://sparkle.kpit.com> and on Sponsor's and/or Organizer's social network accounts (on Facebook, Twitter, LinkedIn, YouTube and XING etc.) as part of the communication campaign for the contest, until the end of 2023.

The winners expressly agree to the free usage and publication of their Identity and/or Likeness on the following media: **Facebook, Twitter, LinkedIn, YouTube, and relevant Magazines** for any advertising or promotional campaign related to this contest, on the medium mentioned also a record is maintained on Sparkle “Hall of Fame” page. No compensation will be paid to the participants for the above-mentioned grant of rights by the participants. “All the intellectual property rights in the project will continue to vest with the participant/student.”